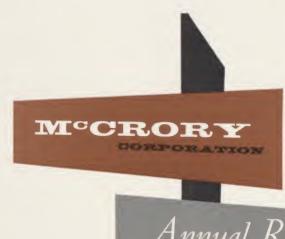
CLEVELAND PUBLIC LIBRARY
BUSINESS INF. BUR.
CORPORATION FILE



Annual Report

1960



## MCCRORY CORPORATION

Annual Report to STOCKHOLDERS

for the year ended december 31, 1960

			P	age
	Letter to Stockholders			4
	Financial Review	٠		7
	McCrory-McLellan Stores Division			8
	Oklahoma Tire & Supply Division	•		10
CONTENTS	National Shirt Shops Division			11
	Store Locations			12
	Consolidated Balance Sheet			14
	Statement of Consolidated Net Income			16
	Statements of Consolidated Surplus			17
	Auditors' Report			18
	Notes to Consolidated Financial Statements			19

#### BOARD OF DIRECTORS

CARL V. BRANDEBURY B. GERALD CANTOR PATRICK J. CLIFFORD ROY F. COPPEDGE MILTON HELLER N. BAXTER JACKSON

BERNARD KOBROVSKY HAROLD M. LANE HAROLD M. LANE, JR. \*LEONARD C. LANE °WILLIAM L. LESS ° JAMES LUTZ

ALFRED T. MANACHER EDWARD L. MARKS DONALD L. MILLER CHARLES C. RENSHAW °MESHULAM RIKLIS JULIUS SANDITEN

DAVID R. SCHOALES \*LEONARD SPANGENBERG MELVIN UNTERMAN \*HARRY H. WACHTEL \* JACOB S. WEINSTEIN

\*Executive Committee

OFFICERS
MESHULAM RIKLIS
James Lutz
HARRY H. WACHTEL Vice Chairman of Board of Directors,  Executive Vice President
LEONARD Spangenberg Chairman of Executive Committee
ROY F. COPPEDGE
J. NEAL Dow Senior Vice President
HERBERT D. SILVER Financial Vice President & Treasurer
M. O. Hill
EDWARD L. MARKS
Julius Sanditen
George A. Greenberg Vice President
T. C. LAWRENCE
COMMITTEE CHAIRMEN
LEONARD Spangenberg Chairman of Executive Committee
WILLIAM L. LESS Chairman of Finance Committee
JACOB S. WEINSTEIN
CHARLES C. RENSHAW Chairman of Committee on Salary and Compensation

AUDITORS Arthur Andersen & Co., New York, N. Y.

GENERAL COUNSEL Wachtel & Michaelson, New York, N. Y.

#### TRANSFER AGENTS

Chemical Bank New York Trust Co. and Common Stock 5½% Preference B Stock First National Bank of Chicago 3½% Preferred Stock Morgan Guaranty Trust Co. of New York and

First National Bank of Chicago \$6 Preference Stock

#### REGISTRARS

Morgan Guaranty Trust Co. of New York and Common Stock Continental Illinois National Bank and Trust Co. of Chicago 5½% Preference B Stock Chemical Bank New York Trust Co. and 3½% Preferred Stock

Continental Illinois National Bank and Trust Co. of Chicago

711 Fifth Avenue, New York 22, N. Y.

\$6 Preference Stock

#### OPERATING EXECUTIVE COMMITTEE

James Lutz, Chairman R. F. Coppedge, Vice Chairman

J. NEAL DOW M. O. HILL Edward L. Marks M. Riklis

Julius Sanditen Herbert D. Silver LEONARD SPANGENBERG HARRY H. WACHTEL

### Divisions

#### McCRORY-MCLELLAN STORES DIVISION

#### EXECUTIVE BOARD

R. F. Coppedge, Chairman Leonard Spangenberg, Vice Chairman

J. NEAL DOW M. O. HILL JAMES LUTZ EDWARD L. MARKS M. RIKLIS Julius Sanditen Harry H. Wachtel

#### **OFFICERS**

R. F. COPPEDGE .					٠			C	nair	ma	n o	of E	Executive Board	
M. O. HILL														
L. C. SHOCKLEY .														
T. C. LAWRENCE					F	ina	nci	al V	lice	P	res	ide	nt & Treasurer	
E. C. WEYBURN .					٠								Vice President	
C. F. CARTER, JR.									٠				Vice President	
BERNARD ORINGER													Vice President	
J. F. KING													Vice President	
C. R. Purdon .														

DIVISION OFFICE: 31-39 West 34th Street, New York, N. Y.

#### WAREHOUSES

New York, N. Y. • Brooklyn, N. Y. • Huntington, Pa. • Chicago, Ill. • Oklahoma City, Okla.

#### NATIONAL SHIRT SHOPS DIVISION

#### EXECUTIVE BOARD

H. S. APTER
RAYMOND S. HARRIS

JAMES LUTZ EDWARD L. MARKS M. Riklis Harry Schneider HERBERT D. SILVER F. J. TYRRELL

HARRY H. WACHTEL

OFFICERS

## 

DIVISION OFFICE: 19 West 34th Street, New York, N. Y.

#### OKLAHOMA TIRE & SUPPLY DIVISION

#### EXECUTIVE BOARD AND OFFICERS

MAURICE SANDITEN												Chairman
JULIUS SANDITEN												President
ELY G. SANDITEN								Ser	iior	Vic	ce	President
ABE BRAND												
SAMUEL H. MINSKY					٠							Secretary
HERMAN SANDITEN												Treasurer

DIVISION OFFICE: 6901 East Pine Street, Tulsa, Okla.

#### WAREHOUSES

Tulsa, Okla. • Little Rock, Ark.

## To Our Stockholders:

McCrory Corporation has existed officially only since July 16, 1960. The company was created through a merger of McCrory-McLellan Stores Corp., United Stores Corp. and B.T.L. Corp. McCrory-McLellan Stores was a variety chain operating 445 retail stores in 36 states and the District of Columbia. United Stores owned approximately 39 per cent of the stock of McCrory-McLellan plus Cassels United Stores (an 18-store variety chain in the Southeast). B.T.L. Corp. contributed substantial cash equity, a cadre of experienced executives and a blueprint for the expansion of McCrory into a diversified retail merchandising and distributing organization.

The brief period since the merger has seen the transformation of this blueprint into the first stages of reality. This was accomplished through the acquisition of a series of key retail organizations along with the addition to our executive team of men with top echelon experience in retail management. With this combined nucleus of management ability and organizational range, we are moving rapidly toward the creation of a diversified retail merchandising entity operating with the most modern and efficient techniques of distribution.

Some of the events that have effected this transformation of McCrory since July 16 are described briefly below:

On October 1, 1960, the company acquired Oklahoma Tire & Supply Co. (Otasco), a chain of 88 owned auto accessory stores and 174 franchised stores located in Oklahoma, Missouri, Arkansas, Louisiana and Kansas. Otasco, in 1959, had recorded sales in excess of \$35 million and net earnings after taxes of close to \$2 million.

On December 20, 1960, the stockholders of McCrory and National Shirt Shops approved a merger of these two companies. National Shirt Shops, with 147 men's furnishings outlets from coast to coast, recorded sales of approximately \$23 million and net earnings after taxes of approximately \$725,000 for the fiscal year ended August 31, 1960.

In addition, McCrory Corp. added substantially to its holdings in H. L. Green Company, Inc., until by late autumn of 1960 it had acquired majority ownership of this variety store chain. On March 10, 1961, the directors of McCrory and H. L. Green approved in principle a merger of Green into McCrory. Upon completion of the merger agreement, special meetings of the stockholders of both companies will be called for the purpose of considering and approving the proposed merger, full details of which will be furnished in a proxy statement. For your information, we are sending you the Annual Report of H. L. Green Co. for the fiscal year 1960.

On March 7, 1961, McCrory purchased 197,670 of the 1,242,300 common shares outstanding of Lerner Stores Corporation, a women's and children's apparel chain. Of these shares, 87,670 were acquired from Harold M. Lane, president and chief executive officer of Lerner Stores, and members of his family, in exchange for McCrory notes and warrants. The long-term notes are payable within 15 years and bear interest at the rate of 5½ per cent annually. They have been issued at the rate of \$40 principal amount for each share of Lerner common stock. For each share of Lerner common stock, warrants have been issued permitting the purchase of 1½ shares of McCrory common stock at \$20 per share for a period of 15 years. McCrory purchased an additional 110,000 shares of Lerner common stock from Burlington Industries, Inc., for approximately \$33 per share in cash. Under the purchase contracts, your company agreed to offer present Lerner common shareholders similar terms of sale—either on the basis of \$33 cash per share or of subordinated debentures and warrants after proper registration.

Lerner currently operates 304 stores in 44 states in the United States and is planning to open 16 additional stores in the current year. With one exception, all 16 will be located in major shopping centers; the one exception is a downtown store in San Juan, Puerto Rico, the company's second store in Puerto Rico. The Lerner Stores sales were \$188,987,988 for the year ended January 31, 1960, and earnings after taxes were \$3,368,951.

Concurrent with its expansion program, your company has been pursuing a long-range policy of internal growth and improvements highlighted by the opening of new stores, the introduction of new merchandising techniques and an increase in general operating efficiency. Most significant, in our view, has been the addition of a group of aggressive, experienced merchandising executives to the McCrory team.

In September, 1960, James Lutz, formerly with Sears, Roebuck & Co., joined our company and was elected president of McCrory Corp. on October 10, 1960. He was joined by a number of other able executives, including J. Neal Dow, formerly president of Vanity Fair Mills and Laros, Inc., who was elected senior vice president and assistant to the president.

The appointments of Messrs. Lutz and Dow to top executive posts at McCrory were accompanied by a series of appointments and promotions commensurate with the requirements of the company's expansion program. An initial step in this direction involved the realignment of executive responsibility in the McCrory-McLellan Stores Division. R. F. Coppedge continued in his post as division chairman, while M. O. Hill moved up from executive vice president to succeed Floyd M. Paul upon the latter's retirement as president. Mr. Paul, recognized as one of the most creative minds in merchandising, was responsible for McCrory's development of self-service.

The development of merchandising techniques in the McCrory-McLellan division was enhanced by the promotion of Loren C. Shockley from vice president in charge of

merchandising to senior vice president and general merchandising manager. Creed F. Carter, Jr., was elevated from general superintendent to fill the important new position of vice president in charge of the New Stores Division.

Julius Sanditen, formerly executive vice president of Oklahoma Tire & Supply Co., was appointed president of the division and elected a vice president and director of McCrory Corp. Edward L. Marks, who continued as president of National Shirt Shops, was also elected a vice president and director of McCrory.

As an incentive to people of outstanding ability, your company, with the approval of its stockholders, established restricted stock option plans for officers and executives, and stock purchase plans for key employees of all divisions. Approximately 80 officers and executives of all divisions of McCrory Corp. have been granted options permitting the purchase of common stock at 95 per cent of the New York Stock Exchange quotation at the time options are granted. The executives are limited in the exercise of these options to a fixed amount of stock per year. Most of the company's plans allow for the purchase of no more than 20 per cent of the shares at yearly intervals.

For key employees of McCrory-McLellan Stores, National Shirt Shops and Oklahoma Tire & Supply, your company adopted Employees Stock Purchase Plans providing for the sale of 115,000 shares of McCrory common stock. These key employees include employees on the supervisory level ineligible for stock options, such as department managers and heads, store managers and assistant managers. Stock purchases under these plans are payable over a period of four years through salary deductions and permit the purchase of stock at 85 per cent of the New York Stock Exchange quotation at the time the options are granted. No employee of McCrory Corp. receiving restricted stock options may participate in these stock purchase plans.

The net effect of all these developments has been to make McCrory Corp. a leading factor in the variety chain field, with a strong position in such other retail merchandising areas as auto accessories, men's furnishings and women's and children's wear. Our objective for 1961 is to continue to develop your company into a rounded retail organization with ever-increasing profit yields by utilizing the most efficient techniques of business management.

Respectfully submitted,

M. RIKLIS, Chairman of the Board

JAMES LUTZ, President

The statement of consolidated net income of the McCrory Corporation for the year ended December 31, 1960, indicates total sales of \$232,037,405.

Consolidated net income after taxes was \$3,886,032 before special items, and \$19,126,649 after special items. Earnings per common share after payment of dividends on preferred and preference stock were slightly in excess of 58 cents per share before special items of \$2.92 per share.

Dividends paid on common shares totaled \$3,693,396 and on preferred and preference shares, \$849,979.

The statement of consolidated net income was prepared in accordance with sound accounting principles as approved by our independent public accountants, Arthur Andersen & Co.

In that connection, therefore, sales and earnings of the Oklahoma Tire & Supply Company, now a division of McCrory, are excluded during that portion of the year prior to acquisition by McCrory. Sales and earnings of H. L. Green Company, Inc., are excluded during that portion of the year prior to acquisition of majority ownership by McCrory. Sales and earnings of National Shirt Shops are reflected for the fiscal year ended August 31, 1960, based on the "pooling of interests" method of accounting.

For information purposes only, we have made a statistical compilation indicating that the combined sales volume of the McCrory-McLellan Stores, H. L. Green Co., Inc., Otasco and National Shirt Shops (each on a twelve-month basis) aggregated approximately \$350,000,000.

The net investment in stores and other operating facilities (excluding H. L. Green's Canadian subsidiaries) totaled \$65,860,260 (after reduction for depreciation reserves of \$56,027,686).

Provision for depreciation and amortization reflected in our 1960 earnings statement amounted to \$4,345,584. (On a full-year basis, total depreciation taken by the operating entities was about \$6,400,000.)

Cash and other current assets reflected on the December 31, 1960, consolidated balance sheet amounted to \$108,696,598. Current liabilities were \$45,359,134. The working capital (excess of current assets over current liabilities) balance was \$63,337,464 for a ratio of 2.4 to 1.

On January 31, 1961, an arrangement providing for the sale of customers' installment accounts on a continuing basis was made by McCrory with a group of banks located in the Otasco trading area. Thus, the corporation has the immediate use of 85 per cent of the amounts generated by credit sales which formerly took up to three years to collect. (The sale of these accounts is not reflected in the December 31, 1960, balance sheet.)

That portion of the long-term debt shown as 5.235 per cent subordinated notes amounting to \$17,862,-845 is payable in annual installments commencing February 16, 1962, over a ten-year period and arose out of the purchase of the Oklahoma Tire & Supply Company stock.

The shareholders' equity on December 31, 1960, amounted to \$100,992,762. If this amount is reduced by the par value of the preferred and preference classes of stock, the balance equals \$79,658,562 or \$15.25 per share of common stock.

The classes of preferred stock, preference stock and common shares outstanding are described in the accompanying balance sheet.

No meaningful comparison with previous results of operations or financial condition has been reported since McCrory Corporation commenced as a legal entity on July 16, 1960, and included in its ownership companies acquired at different times during the balance of the year.

(left) Open-face fixtures permit maximum display of goods in existing floor space.

(right) Panoramic view of ultra-modern McCrory unit shows easy accessibility of merchandise for self-service.









(left) Soft goods have been slated for key role in company's new merchandising program.

(right) Enthusiastic shoppers crowd new store opening.



# McCrory-McLellan Stores Division

The 445 stores of the original McCrory and McLellan chains service 36 states from Maine to Arizona and Minnesota to Florida, as well as the District of Columbia. A total of 10 new stores were opened in 1960. Implementing the company's far-reaching expansion program, management has 40 new store locations planned and expects to open 30 new stores in 1961. A few of the smaller, unprofitable units are being closed.

Management is carefully studying the profit potential of each unit and the particular needs of the community it serves. In place of the stereotyped store featuring stock merchandise, we plan to service each outlet with an inventory tailored to the specific buying preferences of the area. Our New Stores Division has been applying a variety of merchandising techniques in some of the new units opened in 1960. Other strategies are currently being tested in four stores selected for the application of new sales and merchandising methods.

(left) McCrory unit in shopping center has brick and glass facade for ultra-modern look.

> (right) McLellan's newest store features picture windows for interior view.



## Oklahoma Tire & Supply Division

The Oklahoma Tire & Supply Division operates 87 company-owned home-auto supply stores, and has franchise agreements with 174 associated stores, all in Oklahoma, Arkansas, Kansas, Missouri and Louisiana. Under its program of expansion, Otasco added 10 company and 15 associate stores during 1960. Supported by a strong advertising and promotion program, Otasco has built an enviable reputation as a progressive, community-minded company.

Otasco's success has posed the inevitable problem of growth: the need for both additional capital and management talent. By joining McCrory Corp., Otasco now has available the funds necessary for continued expansion. To facilitate this expansion program, it is placing particular emphasis on the development of managers, assistant managers and supervisors to assume responsibility for new units and operating functions in the chain.

The company sells more than 6,500 different items, including major home appliances, housewares, hardware, sporting goods, lawn and garden supplies. Home appliance sales, which the firm plans to expand further, now account for 30 per cent of volume.

Oklahoma Tire & Supply store features a complete line of auto accessories, garden supplies, home appliances and toys.





Exterior provides open view of merchandise in modern architectural motif.

[ 10 ]

# National Shirt Shops Division

National Shirt Shops, America's leading men's furnishers, is a national organization with 148 stores located in 103 communities in 27 states. The stores are grouped in the country's great population concentrations, particularly in California, Florida, and along the eastern seaboard, where business stability is assured by industrial and commercial diversity.

Continuing its expansion program, which saw nine new stores added in 1960, the company plans to open 11 new units in 1961. Most of the new stores—a total of 48 since 1955—have been located in suburban shopping centers. The development and expansion of National Shirt Shops in suburban shopping centers across the country will be enhanced by its position as the only national men's furnishings chain in the U. S.

The company has been continuously expanding its clothing lines. It now sells all types of men's wear as well as boys' clothing. Another important feature, in view of the growing importance of leisure activities, is its large selection of sportswear.

National Shirt Shops, celebrating its 50th anniversary in October, has always been the pacesetter in its field. It was the first men's furnishings company to initiate self-service. Recently, it successfully introduced credit sales. Assisted by the broad financial backing of McCrory Corp., National Shirt Shops will show continued growth characterized by additional new shopping center locations and broadened clothing lines.



National Shirt Shops interior has wide aisles and open-top displays for self-selling.

Show windows strikingly display men's and boys' wear at popular prices. NATIONAL
Sportswear
MEN
COAST TO COAST

NATIONAL SHIRT SHOPS

SPORTSWEAR FOR MEN

#### MCCROE

## 680 Stores Through

#### McCRORY-McLELLAN STORES

#### **ALABAMA**

Bessemer Florence Gadsden Huntsville (2) Sheffield

#### ARIZONA

Flagstaff Tucson (4)

#### ARKANSAS

Eldorado Fort Smith Jonesboro Little Rock

#### CONNECTICUT

Bristol Danbury South Norwalk West Hartford Westport

#### DELAWARE

Dover East Dover

DIST. OF COL. Washington

#### FLORIDA

Arcadia Bartow Clearwater Daytona Beach (2) Deland Ft. Lauderdale Fort Myers (2) Fort Pierce Gainesville Hialeah Homestead Jacksonville Key West Kissimmee Lake City Lakeland Leesburg Live Oak Melbourne Miami Miami Beach New Smyrna Ocala . Orlando (3) Palatka Panama City Plant City Punta Gorda Quincy Sanford Sarasota St. Augustine St. Petersburg (3) Tallahassee

Winter Garden Winter Haven

#### GEORGIA

Americus Athens Atlanta Augusta Bainbridge Columbus Cordele (2) Dalton Dublin East Point Fitzgerald Gainesville Griffin La Grange Marietta Moultrie Rome Savannah Statesboro Thomasville Thompson Valdosta Waycross

#### ILLINOIS

Bloomington Galesburg Kankakee Kewanee La Salle Melrose Park Ottawa Pekin

#### INDIANA

Anderson Elkhart Huntington Indianapolis Kokomo Lafayette La Porte Mishawaka Richmond

#### IOWA

Albia Cedar Rapids Centerville Clinton Creston Fort Dodge Mason City Shenandoah Washington Waterloo

#### KANSAS

Arkansas City **Dodge City** Eldorado Emporia Hiawatha Kansas City Topeka Winfield

#### KENTUCKY

Lexington Louisville

#### LOUISIANA

Baton Rouge Lafayette New Orleans (2)

#### MAINE

Augusta Belfast Sanford Skowhegan Waterville Westbrook

#### MARYLAND

Baltimore (2) Cambridge Crisfield Cumberland Easton Frederick Hagerstown Salisbury

#### MASSACHUSETTS

Amherst Boston Canton Charlestown Dedham Fall River Greenfield Hyannis Hyde Park Lynn Milford Norfolk Downs Norwood Plymouth Southbridge Wareham Whitinsville Winchendon

#### MICHIGAN

Adrian Albion Alpena **Battle Creek** Benton Harbor Grand Haven Greenville Holland lonia Ironwood Jackson Lapeer Niles Petoskey Sturgis Traverse City **Ypsilanti** 

#### MINNESOTA

St. Paul Virginia

#### MISSISSIPPI

Columbia Columbus Greenville Greenwood Gulfport Jackson Laurel McComb Natchez Pascagoula Yazoo City

#### MISSOURI

Kirksville St. Louis

#### **NEW HAMPSHIRE**

Milford

#### **NEW JERSEY**

Atlantic City Burlington Camden Clifton Jersey City Newark Orange Passaic Perth Amboy Rahway Union

#### **NEW MEXICO**

Albuquerque (4) Farmington Hobbs

#### **NEW YORK**

Amityville Bay Shore, L. I. Brooklyn Farmingdale Flushing, L. I. Glen Cove Gloversville Johnson City Long Beach Long Island City New York City (2) Rego Park Patchogue Riverhead Syracuse

#### NORTH CAROLINA

Albemarle Burlington Charlotte Concord Dunn Elizabeth City Fayetteville Fort Bragg Goldsboro Greenville Hendersonville Hickory High Point

Kinston Lexington Mt. Airy New Bern Raleigh Roanoke Rapids Rocky Mount Salisbury Tarboro Thomasville Washington Wilmington Wilson

#### OHIO

Canton Dayton Delaware East Liverpool Hamilton Kent Springfield Steubenville Youngstown

#### **OKLAHOMA**

Ada

Altus Chickasha Claremore Clinton Drumright Duncan Elk City El Reno Holdenville Lawton Nowata Perry Pryor Creek Stillwater Sulphur Vinita

#### PENNSYLVANIA Allentown

Altoona

Barnesboro Bethlehem Bradford Bristol Brookville Cannonsburg Carlisle Carnegie Chambersburg Charleroi Chester Clearfield Connellsville Cresson Donora Du Bois Ebensburg Edwardsville Emporium Fairless Hills Franklin Greensburg

Hanover

Titusville

Wauchula

West Palm Beach

<sup>\*</sup>Number in parentheses after city indicates multiple locations in each city



Hazleton Homestead Huntingdon Indiana Johnstown Kane (2) Lancaster Lebanon Lewistown Monongahela Mt. Pleasant Muhlenberg Patton Philadelphia (2) Philipsburg Pittsburgh (2) Portage Pottstown Punxsutawney Reading Reynoldsville Scottdale Shavertown Somerset Tyrone Vandergrift Waynesboro Waynesburg Windber Wyoming

#### RHODE ISLAND

Bristol Providence Westerly

York (3)

#### SOUTH CAROLINA

Abbeville Aiken Anderson Chester Columbia Darlington Florence Gaffney Greenwood (2) Greer Newberry Orangeburg Rock Hill Spartanburg Sumter Union

#### TENNESSEE

Bristol
Chattanooga
Clarksville
Columbia
Jackson
Johnson City
Kingsport
Knoxville
Memphis
Morristown
Murfreesboro (2)
Nashville
Oak Ridge
Whitehaven

#### **TEXAS**

Abilene Big Spring Borger Corsicana Dallas Denton Fort Worth (2) Galveston Greenville Harlingen Laredo Marshall McAllen (2) Nacogdoches Palestine Pampa Paris Perryton Port Arthur San Angelo San Antonio Sherman Taylor Temple Terrell Waco Wichita Falls

#### **VERMONT**

Montpelier St. Johnsbury

#### VIRGINIA

Arlington
Cape Charles
Charlottesville
Front Royal
Harrisonburg
Petersburg
Pulaski
Roanoke
Staunton
Suffolk
Winchester

#### WEST VIRGINIA

Charleston Clarksburg Fairmount Grafton Huntington Mannington Martinsburg Morgantown New Martinsville Parkersburg Wheeling

#### WISCONSIN

Antigo Beloit La Crosse Marinette Marshfield Merrill Monroe Oconomowoc Platteville Stevens Point Sturgeon Bay

## OKLAHOMA TIRE & SUPPLY STORES

ARKANSAS
Blytheville
Camden
Crossett
Fayetteville
Ft. Smith
Hot Springs (2)
Jacksonville
Jonesboro
Little Rock (3)
Malvern

N. Little Rock (2)

#### Paragould Pine Bluff KANSAS

Arkansas City Hutchinson Liberal Wellington Wichita (8)

#### MISSOURI

Carthage Joplin (2) Poplar Bluff Springfield (3)

#### **OKLAHOMA**

Ada Bartlesville (2) Blackwell Chickasha Claremore Cushing Duncan El Reno Enid (2) Henryetta Lawton Miami Midwest City (2) Muskogee (2) Norman Oklahoma City (14) Okmulgee Ponca City Sand Springs Sapulpa Shawnee Tulsa (12) Woodward

#### NATIONAL SHIRT SHOPS

#### ALABAMA

Birmingham (2) Mobile Montgomery

#### ARIZONA Phoenix Tucson

ARKANSAS Little Rock

#### CALIFORNIA

Buena Park
Fresno
Hollywood
Long Beach
Los Angeles (2)
Oakland
Sacramento
San Bernardino
San Diego (3)
San Francisco (2)
San Jose
San Mateo
Santa Monica
Pasadena

#### COLORADO

Denver (3)

#### DISTRICT OF COLUMBIA

Washington (5)

#### FLORIDA

Daytona Beach
Ft. Lauderdale
Hialeah
Jacksonville (2)
Key West
Miami (6)
Orlando
Panama City
Pensacola
St. Petersburg
Sarasota
Tallahassee
Tampa (3)
W. Palm Beach

#### GEORGIA

Atlanta (5) Columbus

#### INDIANA

Indianapolis (2)

#### KANSAS

Mission

#### KENTUCKY

Louisville (2) Pleasure Ridge Park

#### LOUISIANA

Baton Rouge (2) Metaire New Orleans (4) Shreveport

#### MARYLAND

Baltimore (2) Cumberland Hyattsville Wheaton

#### MASSACHUSETTS

Boston Peabody

#### MISSISSIPPI Jackson

#### MISSOURI

Jennings Joplin Kansas City (4) Maplewood St. Louis (5) Springfield

#### NEBRASKA

Omaha

#### NEW JERSEY

Newark Paramus Paterson

#### **NEW MEXICO**

Albuquerque

#### NEW YORK

Buffalo Hicksville Latham New York Valley Stream West Seneca

#### NORTH CAROLINA

Asheville Charlotte Greensboro

#### OHIO

Cincinnati (2) Cleveland Columbus

#### OREGON

Portland (2)

#### SOUTH CAROLINA

Charleston Columbia

#### **TENNESSEE**

Chattanooga Knoxville Madison Memphis (3) Nashville Oak Ridge

#### **TEXAS**

Amarillo Beaumont Corpus Christi Dallas (5) Ft. Worth Houston (2) Lubbock Mesquite San Antonio (4) Waco

#### UTAH

Salt Lake City

#### VIRGINIA

Norfolk Richmond (2)

# Consolidated Balance Sheet DECEMBER 31, 1960 (NOTE 1)

## MCCRORY

#### ASSETS

CURRENT ASSETS:		
Cash		\$ 29,562,854
Accounts Receivable—		
Customers' accounts (Note 3)	\$ 9,445,102	
Other	1,626,098	11,071,200
Merchandise inventories (Note 4)		64,531,768
Prepaid rents, insurance, taxes, store supplies, etc		3,530,776
Total current assets (Note 5)		\$108,696,598
STORE PROPERTIES OF H. L. GREEN CANADIAN SUBSIDIARIES, contracted on		
March 2, 1961 to be sold for cash (Note 5)		8,672,327
FIXED ASSETS, at cost (excluding properties of H. L. Green Canadian subsidiaries):		
Store properties and warehouses	\$ 10,874,038	
Furniture, fixtures and equipment	64,209,437	
Improvements to leased property	46,804,471	
	\$121,887,946	
Less-Reserves for depreciation and amortization	56,027,686	65,860,260
OTHER ASSETS:		
Unamortized debenture discount (Note 3)	\$ 4,395,078	
Goodwill, less amortization of \$125,000 (Note 3)	1,227,627	
Receivable due in installments to 1965 (Note 11)	1,040,000	6,662,705
		\$189,891,890

The accompanying notes to consolidated financial statements

#### LIABILITIES AND SHAREHOLDERS' EQUITY

CURRENT LIABILITIES:		
Notes payable to banks		\$ 6,400,000
Current maturities of long-term debt (Note 3)		5,606,245
Accounts payable		16,741,988
Accrued expenses and sundry liabilities		11,720,980
Accrued Federal and Canadian taxes on income		4,889,921
Total current liabilities (Note 5)		\$ 45,359,134
LONG-TERM DEBT, less current maturities:		
5.235% subordinated notes (Notes 3 and 6)	\$ 17,862,845	
3 1/2 unsecured notes due in installments to 1965	675,505	
3½% to 4¾% mortgage loans	515,000	19,053,350
DEFERRED ITEMS:		
Deferred Federal and Canadian taxes on income	\$ 744,618 848,077	1,592,695
		1,002,000
MINORITY INTEREST IN H. L. GREEN COMPANY, INC		22,893,949
SHAREHOLDERS' EQUITY (Notes 1, 2, 7 and 9):		
Preferred stock, cumulative, \$100 par value, series issue, authorized		
79,679 shares—3½% series, cumulative convertible, 59,679 shares	6 5007000	
authorized and outstanding	\$ 5,967,900	
shares authorized and outstanding	9,569,500	
Preference B stock, \$100 par value, series issue, authorized 250,000	3,333,333	
shares-5½% series, cumulative (subordinated and convertible)		
authorized 58,500 shares, issued 57,968 shares	5,796,800	
Common stock, \$.50 par value—Authorized 10,824,626 shares, issued 5,388,633 shares	2,694,317	
Capital surplus	20,850,557	
Earned surplus (Note 7)	58,282,109	
	\$103,161,183	
Less-165,574 shares of treasury stock, at cost	2,168,421	100,992,762
		\$189,891,890

# Statement of Consolidated Net Income (Note 1)

For the Year Endul December 31, 1960

## MCRORY

NET SALES—merchandise, restaurant and concession		\$23	32,037,405
COST OF GOODS SOLD, SELLING, OPERATING AND ADMINISTRATIVE EXPENSES,		2:	22 001 400
including depreciation and amortization of \$4,345,584		2:	22,681,468
Operating profit		\$	9,355,937
OTHER EXPENSE (net):			
Interest expense	\$832,561		
Less-investment income and miscellaneous net income	729,847		102,714
Profit before provision for income tax		\$	9,253,223
PROVISION FOR FEDERAL AND CANADIAN INCOME TAXES			4,654,710
Net income before elimination of minority stockholders' equity			
in earnings of H. L. Green Company, Inc		\$	4,598,513
MINORITY STOCKHOLDERS' EQUITY IN EARNINGS OF H. L. GREEN COMPANY, INC.			712,481
Net income applicable to shareholders of McCrory Corporation			
(Note 1)		\$	3,886,032
SPECIAL ITEMS:			
Net gain on February 11, 1960 sale of assets of B.T.L. Corporation, not subject to Federal income tax (Note 10)		\$ 1	15,910,129
Expenses incident to mergers of B.T.L. Corporation, United Stores Corporation and National Shirt Shops of Delaware, Inc. (Notes			
1 and 2) $\ldots$ ,		(	669,512)
Total special items		\$	15,240,617
Net income and special items		\$	19,126,649

# Statements of Consolidated Surplus

FOR THE YEAR ENDED DECEMBER 31, 1960

CORPORATION and Subsidiary Companies

			Earned Surplus	Capital Surplus
BALANCE, BEGINNING OF PERIOD:				
McCrory Corporation, December 31, 1959		1	3,993,290 6,821,578 136,994	\$12,075,463 393,575 1,793,703
cember 31, 1959			7,707,338	-
ADD (DEDUCT):				
Transactions incident to the "pooling" of predecessor com- panies with the Company (Note 2)— Cancellation of constituent company in- vestments and retirement of treasury stock of merged				
companies		( 1	6,697,938)	( 5,546,139)
companies' stock		(	8,684,745)	11,721,891
Balance, beginning of period—adjusted			3,276,517	\$20,438,493
Net income and special items for the year ended December 31,				
1960 (Note 1)		1	9,126,649	_
Net income of National Shirt Shops of Delaware, Inc. for the four months ended December 31, 1960 (Note 1)			524,646	_
Dividends paid during the year:				
McCrory Corporation—common (\$.80 per share), after eliminating intercompany dividends	(\$2,920,495) ( 424,624) ( 348,277) ( 208,789)			
\$6 cumulative convertible preference (\$6.00 per share)	( 641,190)	( ,	4,543,375)	_
Excess of equity in underlying net assets of H. L. Green Company, Inc. over the cost of the investment therein			_	405,351
Excess of cost of 100,000 shares of treasury stock over proceeds from sale thereof (Note 11)		(	69,238)	_
Excess of cost of 3,000 shares of treasury stock issued under stock option plan over option price (Note 9)		(	17,290)	_
Other—net		(	15,800)	6,713
BALANCE, December 31, 1960 (Note 7)		\$5	8,282,109	\$20,850,557

The accompanying notes to consolidated financial statements are an integral part of the above statements.

#### ARTHUR ANDERSEN & Co.

80 PINE STREET NEW YORK 5

To the Board of Directors of

McCrory Corporation:

We have examined the consolidated balance sheet of McCrory Corporation (a Delaware corporation) and subsidiary companies as of December 31, 1960, and the related statements of consolidated net income and consolidated surplus for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records of the Company and its subsidiaries and such other auditing procedures as we considered necessary in the circumstances. We did not examine the Oklahoma Tire and Supply Company financial statements for the three months ended December 30, 1960 (date of its merger into McCrory Corporation) which are included in the McCrory Corporation consolidated financial statements, but we were furnished with reports of other independent public accountants thereon.

In our opinion, based upon our examination and upon the reports of other independent public accountants referred to above, the accompanying consolidated balance sheet and the related statements of consolidated net income and consolidated surplus present fairly the financial position of McCrory Corporation and subsidiary companies as of December 31, 1960, and the results of their operations for the year then ended, and were prepared in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

New York, N. Y., March 23, 1961. arthur andersa & Co

## Notes to Consolidated Financial Statements December 31, 1960

#### (1) Principles of consolidation:

The accompanying consolidated financial statements as of December 31, 1960 include all wholly-owned subsidiaries, as well as the several businesses formerly operated as B.T.L. Corporation, United Stores Corporation, National Shirt Shops of Delaware, Inc. and Oklahoma Tire and Supply Company, all merged into the Company during the year. In addition, the accounts reflect the consolidation of H. L. Green Company, Inc. which became a majority owned company early in November, 1960.

The results of operations for the year ended December 31, 1960 exclude those of B.T.L. Corporation for the period prior to February 11, 1960, date of sale of all its operating assets to City Products Corporation (see note 10). Income and costs and expenses of the merged, acquired and majority owned companies are included in the accompanying statement of consolidated net income as follows:

B.T.L. Corporation —February 12 through July 16, 1960 (date of merger)

United Stores Corporation —January 1 through July 16, 1960 (date of merger)

National Shirt Shops of—Fiscal year ended August 31,
Delaware, Inc. 1960 (net income of \$524,646 for
the four months ended December
31, 1960 was credited directly to
earned surplus)

Oklahoma Tire and Supply—October 1, 1960 (effective date Company of acquisition as recognized for accounting purposes) through December 31, 1960

H. L. Green Company, Inc.—November 1, 1960 (approximate date of acquisition of majority control) through December 31, 1960

Net income included in the statement of consolidated net income for Oklahoma and Green amounted to \$1,280,000, com-

pared with \$2,070,000 total net income of Oklahoma for the calendar year 1960 plus Green for its fiscal year ended January 31, 1961.

## (2) Transactions incident to the "pooling" of merged companies:

On July 16, 1960, United Stores Corporation, owner of 39% of the outstanding common stock of the Surviving Corporation, and B.T.L. Corporation, owner of 77% of the outstanding common stock and 44% of the outstanding second preferred stock of United Stores Corporation, were merged into McCrory-McLellan Stores Corporation, and the name of the Surviving Corporation was changed to McCrory Corporation. This merger has been treated for accounting purposes as a "pooling of interests," and, on the merger date, the assets and liabilities of B.T.L. and United (including its wholly-owned subsidiary, Cassels United Stores, Inc.) were recorded on the books of McCrory at the amounts at which they were carried on the respective books of B.T.L. and United, immediately prior to their merger, except that shares of stock of United owned by B.T.L., shares of stock of McCrory owned by United and the treasury shares of B.T.L. and United have been cancelled. On December 20, 1960, National Shirt Shops of Delaware, Inc. was merged into McCrory. This merger has also been treated for accounting purposes as a "pooling of interests" in the same manner as described above.

The balances in the respective surplus accounts of the merged companies were "pooled" with the surplus of the Surviving Corporation, with the following adjustments:

( DEBIT ) CREDIT

Earned Surplus Capital Surplus

Cancellation of intercompany investment and treasury stock:

of ..... (\$ 4,076,192) (\$ 4,679,898)

	( DEBIT	) CREDIT
	Earned Surplus	Capital Surplus
Excess of cost of B.T.L. investment in 394,795 shares of United Common Stock and 495,195 shares of United \$4.20 Second Preferred Stock over the par value thereof		(\$ 789,508)
Excess of cost of 224,217 shares of B.T.L. treasury stock over the par value thereof	,	( 76,733)
Excess of cost of McCrory investment in 127,956 shares of National Common Stock over the par value thereo	3	(\$ 5,546,139)
Issuance of McCrory Corporation Stock in exchange for merged companies' stock:  Excess of par value of outstanding B.T.L. Common Stock over the par value of 2,828,160 shares of McCrory Common Stock issued (3 for 1) in exchange therefore		\$12,726,720
Excess of par value (\$100) of 95,695 shares of McCrory \$6 Cumulative Convertible Preference Stock issued (for 1) in exchange for United \$6 Cumulative Convertible Preferred Stock over the stated value (\$25) thereof		( 3,967,136)
Excess of par value of remain ing shares of United Common Stock (other than 473 treasury shares and 394,795 shares owned by B.T.L.	- - - 3	

(DEBIT) CREDIT

		( DEBII	) CREDIT			
	Ear	ned Surplus	Capital Surplus			
which were cancelled) over the par value of 25,315 shares of McCrory Common Stock issued (3 for 14) in						
exchange therefor	. \$	_	\$ 46,412			
Excess of par value of remaining shares of United \$4.20 Second Preferred Stock (other than 327 treasury shares and 495,195 shares owned by B.T.L., which were cancelled) over the par value of 472,855 shares of the McCrory Common Stock issued (3 for 4) in exchange therefor			2,915,895			
Excess of par value (\$100) of 57,968 shares of McCrory 5%% Cumulative Preference B Stock issued (18 for 100) in exchange for the remaining shares of National Common Stock over the par value (\$1) thereof	(	5,474,756)				
	(\$	8,684,745)	\$11,721,891			
	_					

(DEBIT) CREDIT

## (3) Acquisition of Oklahoma Tire and Supply Company:

McCrory acquired, effective October 1, 1960, the outstanding capital stock of Oklahoma Tire and Supply Company (Oklahoma); Oklahoma's income for the three months ended December 31, 1960 is included in the accompanying statement of consolidated net income. The total consideration of \$5,350,000 in cash (including acquisition costs) plus \$22,825,000 face amount of subordinated notes was \$11,600,000 greater than the recorded book value of the underlying net assets, less related liabilities, of Oklahoma; this excess purchase cost, in the opinion of Company's management and independent advisors, represented debenture discount in the amount of \$4,430,000 appraisal appreciation associated with other depreciable assets in the amount of \$6,060,000 and goodwill of \$1,110,000 (being

amortized over a 20-year period). With respect to the aforementioned \$22,824,746 of 5.235% subordinated notes, \$4,961,-901 became due on February 1, 1961 and \$17,862,845 is payable in ten equal annual installments commencing on February 15, 1962.

On December 30, 1960, Oklahoma was liquidated into McCrory and dissolved as of that date.

On January 31, 1961, McCrory entered into an agreement of sale of the time payment accounts receivable of the Oklahoma Tire and Supply Division. The initial proceeds from the sale of these receivables amounted to approximately \$7,000,000.

#### (4) Merchandise inventories:

Merchandise inventories in the stores, exclusive of merchandisein-transit priced at invoice cost, are priced at the lower of cost or market, based upon the retail method of inventory valuation. The remaining portion of merchandise inventories represents restaurant and warehouse inventories, priced at cost.

# (5) Store properties of H. L. Green Canadian subsidiaries contracted on March 2, 1961 to be sold for cash:

Pursuant to an agreement dated March 2, 1961, all the store properties and related operating assets of the H. L. Green Canadian subsidiaries are to be sold for \$14,500,000 in cash, subject to (a) approval by holders of 2/3rds of the Green common stock and (b) the purchaser's option to terminate the agreement if the transaction is not closed prior to May 31, 1961. The store properties and related operating assets (less liabilities to be assumed by purchaser) subject to the sale agreement are included in the accompanying financial statements as follows:

Current assets	\$	4,000,000
Current liabilities	(	700,000)
Store properties (net)		8,700,000
	\$	12,000,000

The terms of this sale will result in a profit to the Canadian subsidiaries of approximately \$2,500,000, after Canadian taxes. The aforementioned sale proceeds added to approximately \$3,500,000 in funds to be retained by the H. L. Green Canadian subsidiaries will result in total cash funds of approximately

\$18,000,000 held by these Canadian companies. The accounts of H. L. Green which have been consolidated in the accompanying financial statements reflect no provision for United States or Canadian taxes which might be incurred, under the present tax laws, if the accumulated surplus of these Canadian subsidiaries were to be distributed to their parent. At the present time, any such distributions would, to the extent of accumulated earnings of approximately \$13,300,000, be subject to the 15% Canadian withholding tax. The amount of any U. S. income tax which might become payable in the event of such distribution is not presently determinable. As an alternative to such distribution, the Green management is considering various plans for the possible investment of the assets retained by their Canadian subsidiaries.

On October 25, 1960, an explosion occurred in leased premises in Windsor, Ontario, Canada, in which an H. L. Green Canadian subsidiary operated a retail store. A number of claims have been received by that subsidiary as a result of property damage, loss of life and injuries to customers and employees. In the opinion of management and legal counsel, no liability is attached to the Canadian subsidiary as a result of the explosion. This contingent liability, if any, will not be assumed by the purchaser of the Canadian store properties.

#### (6) Working capital requirements:

The restrictive covenants of the Indenture dated as of September 29, 1960 covering the 5.235% subordinated notes provide, among other matters, that the Company maintain minimum consolidated working capital, exclusive of the notes, at least equal to the unpaid principal amount of the notes outstanding, \$22,825,000. In addition, consolidated current assets are required to be at least 175% of consolidated current liabilities, exclusive of the notes and interest thereon. Under such provisions, at December 31, 1960, the Company was required to maintain consolidated current assets of not less than \$70,200,000. The consolidated working capital (as defined) and consolidated current assets amounted to \$68,300,000 and \$108,700,000, respectively, at December 31, 1960.

#### (7) Preferred and Preference Stock:

The 3½% Series, Cumulative Convertible Preferred Stock is redeemable at the option of the Company, in whole or in part, at \$104 per share, plus accrued dividends to date of redemption. There are 298,395 shares of Common Stock reserved for con-

version of this Preferred Stock at the rate of five shares of Common Stock for each share of Preferred. Pursuant to certain restrictions in connection with the authorization of Preferred Stock, Capital and Earned Surplus as at December 31, 1960 in the approximate amount of \$29,800,000 (including \$2,168,421 restricted as the result of purchases of treasury stock) are restricted as to future payments of dividends on the Common Stock or purchase or redemption of shares of its stock.

The \$6 Cumulative Convertible Preference Stock is redeemable at the option of the Company, in whole or in part, at \$115 per share, plus accrued dividends to date of redemption. There are 20,507 shares of Common Stock reserved for conversion of this Preference Stock at the rate of three shares of Common Stock for each fourteen shares of Preference Stock.

The 5\% Cumulative Preference B Stock is redeemable at the option of the Company, in whole or in part, at \$100 per share, plus accrued dividends to date of redemption. At December 31, 1960, there were 386,454 shares of Common Stock reserved for conversion of this Preference Stock at the applicable 1961 rate of twenty shares of Common Stock for each three shares of Preference Stock.

#### (8) Minimum annual rentals:

At December 31, 1960, the minimum annual rentals upon property leased to the Company and its subsidiaries under leases expiring after December 31, 1963 amounted to approximately \$13,800,000, plus, in certain instances, real estate taxes, insurance, etc.

## (9) Stock Option and Employees' Stock Purchase Plans:

Restricted stock option plans adopted during the year permit the grant to key employees and officers of the Company of options to purchase 725,000 shares of common stock at 95% of the fair market value on the dates of grant.

Options granted are for a period of five years terminating on the thirtieth day after the fifth anniversary date of the grants. Options become exercisable to the extent of 20% each year on and after the anniversary dates of the grants. Options may not be sold, transferred, assigned, pledged or disposed of by the optionee except by will or laws of inheritance. In the event of termination of employment by resignation or death, all options will expire within varying periods up to six months from such termination. A summary of shares subject to option during the year 1960 is shown below:

Option Price Per Share	Date Granted	Number o Shares
\$ 7.87%	1956	6,000
11.88	1960	50,000
11.911/3	1960	153,000
12.12	1960	5,000
12.24	1960	30,000
12.35	1960	170,500
12.39	1960	40,500
13.19	1960	54,000
14.131/3	1960	30,000
Deduct options exercised		539,000
during the year		3,000
Balance, December 31, 1960		536,000

At December 31, 1960, 192,000 shares remained available for future option grants under the Plans.

A Key Employees' Stock Purchase Plan and an Employees' Stock Purchase Plan adopted during 1960 permit the grant of rights to purchase a total of 115,000 shares of common stock at 85% of the fair market value thereof on the dates of grant. No options have been granted at December 31, 1960 under these Plans.

## (10) February 11, 1960 sale of Butler Brothers assets:

On February 11, 1960, all of the assets of Butler Brothers were sold for the sum of \$49,123,612 (as adjusted) and the assumption by the buyer (City Products Corporation) of all of the liabilities of Butler Brothers known or unknown. The Company remains contingently liable for the Butler Brothers liabilities assumed by City Products Corporation, including liability for rentals aggregating approximately \$68,600,000 at December 31, 1959 under long-term leases expiring 1960-1996 transferred to the purchaser, but has received from the purchaser a valid and enforceable agreement of assumption of liabilities and indemnification in form satisfactory to counsel for the Company. Concurrent with the sale of its assets, Butler Brothers' name was changed to B.T.L. Corporation.

It is estimated that the maximum Federal and state income tax liability arising out of the sale will not exceed \$4,000,000; however, it is the opinion of Hanigsberg & Delson, independent tax advisers for the Company, based on the fact that one of the assets sold was goodwill (the tax basis of which may be the value of such goodwill on March 1, 1913, under Section 1053 of the United States Internal Revenue Code of 1954) that a substantial part, or all, of the excess of the sale price over the aggregate of the net book value of the assets sold and direct expenses of sale will not constitute gain subject to income tax, and therefore no provision has been made in the accompanying statement of combined earned surplus for income tax on the sale.

#### (11) Sale of treasury stock:

During the year, 100,000 shares of treasury stock were sold in a private placement at the then market price (\$1,170,000) resulting in a loss of \$69,238, including transfer taxes. Installment notes maturing 1961-1965 with interest at 6% per annum were accepted in payment thereof.

## (12) Proposed merger of H. L. Green Company, Inc. into McCrory Corporation:

The Board of Directors of H. L. Green Company, Inc. and of McCrory Corporation have approved, in principle, a merger of H. L. Green into McCrory Corporation. Upon completion of a

merger agreement, special meetings of stockholders will be called for the purpose of considering and approving the proposed merger, concerning which full details will be furnished in a proxy statement relating to solicitation of proxies for such special meetings.

#### (13) Investment in Lerner Stores Corporation:

On March 7, 1961, the Company purchased 197,670 shares of the 1,242,300 outstanding shares of Common Stock of Lerner Stores Corporation, a women's and children's apparel chain. This acquisition includes 87,670 shares acquired in exchange for McCrory 5½% subordinated debentures and warrants. The debentures are to be payable within 15 years and are to be issued at the rate of \$40 face amount for each share of Lerner Common Stock. This exchange also gave for each share of Lerner stock warrants to buy 1½ shares of McCrory at \$20 per share during a period of 15 years.

The remaining 110,000 shares of Lerner Common Stock were acquired for cash at a price of approximately \$33 per share.

Under the above purchase contracts, the Company agreed to offer to the other Lerner common shareholders as of March 7, 1961, the opportunity to tender their shares of Lerner Common Stock to McCrory Corporation either on the basis of \$33 for each share of Lerner or in exchange for subordinated debentures and warrants, after proper registration.



